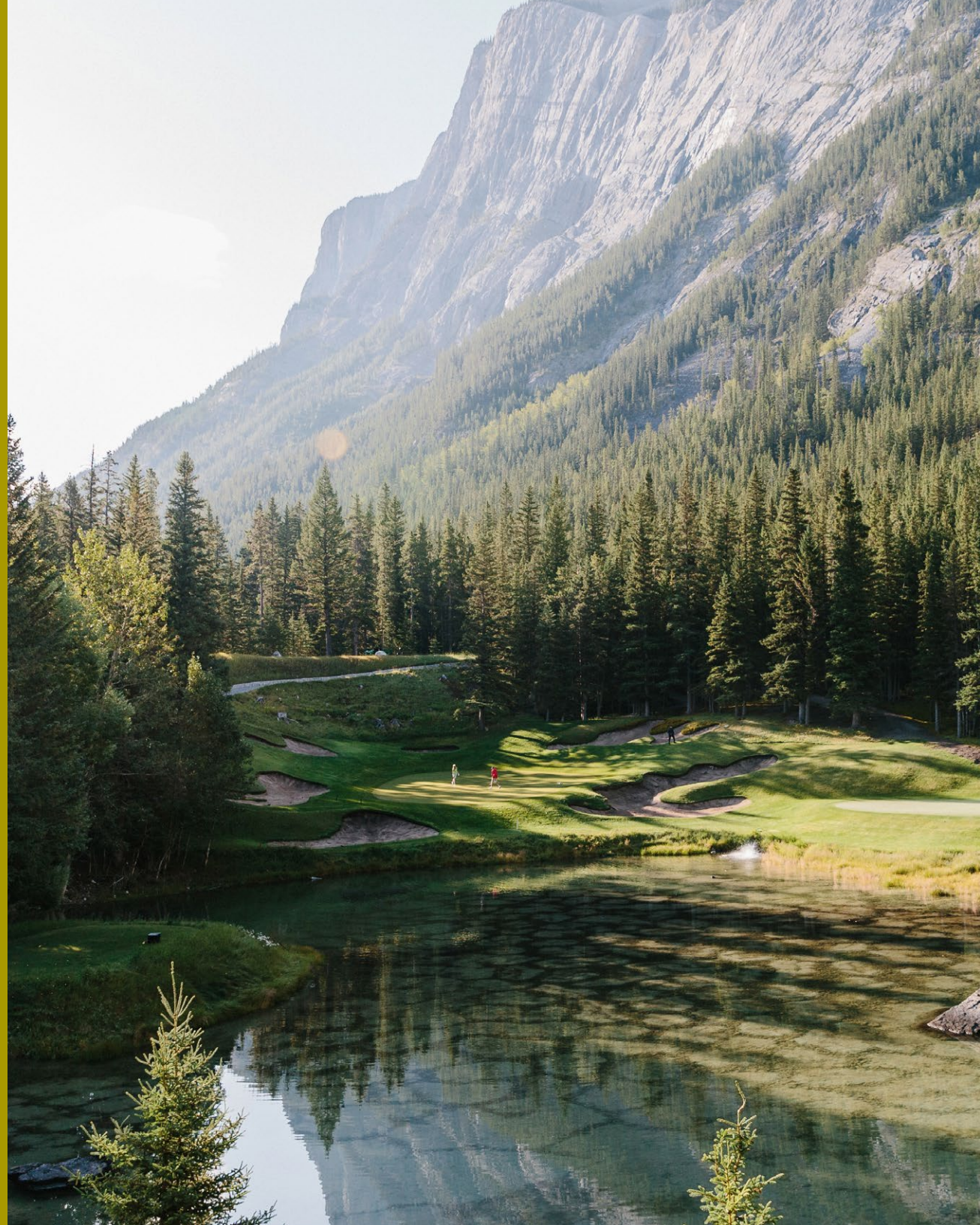


Fairmont Banff Springs, Saltlik Steakhouse &  
Willow Park Wines & Spirits present:

# BANFF 150; SLATS & FRIENDS CHARITY SHOTGUN GOLF TOURNAMENT

JULY 30 & 31, 2017

THE FAIRMONT BANFF SPRINGS  
GOLF COURSE





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## THE FAIRMONT BANFF SPRINGS GOLF COURSE

In support of:

### BANFF CANMORE COMMUNITY FOUNDATION

Since 2004, the Banff Canmore Community Foundation has invested \$1.1M into community groups, supporting 265 projects and programs across the Bow Valley. Their work engages the imagination of our community and inspires action in the direction of a smarter, more caring, more welcoming community.

### BOW VALLEY WOMEN'S EMERGENCY SHELTER AND BRIDGE HOUSE

The Mission of the YWCA Banff is empowering women, girls and our community through leadership development, advocacy, and provision of relevant programming and services. The Shelter and The Bridge House offer emergency and transitional housing to ensure safety and security can become a regular way of life.

## SPONSORSHIP OPPORTUNITIES

Customization is available for all sponsorship opportunities; we invite you to have a look through our menu and contact us about how you want to engage your network. We can work with you to help determine the best sponsorship level to fit your philanthropic goals and budget. By supporting the Banff 150; Slats & Friends Charity Shotgun Golf Tournament you can have direct access to our patrons, many of whom are community and industry leaders in their fields. Our sponsorship levels offer different marketing opportunities:

## ASSETS AVAILABLE FOR SPONSORSHIP:

- Registration Table
- Product Placement throughout course, clubhouse & reception areas
- Single or multiple Hole Sponsorship
- Live and Silent Auction Sponsorship
- AV Sponsorship
- Breakfast Sponsorship
- Dinner Sponsorship

## SPONSORSHIP LEVELS

|                 |          |  | Golf Spot(s) | VIP | Reception | Auction Pamphlet | Website | Speech Notes | Centennial Fair Arena | Hotel Rooms |
|-----------------|----------|--|--------------|-----|-----------|------------------|---------|--------------|-----------------------|-------------|
| HOLE            | \$2,500  | Brand a hole with banners, collateral, activation, product giveaways or placement.   | 1            | 1   | Y         | Y                |         |              |                       |             |
| WELCOME TABLE   | \$5,000  | Brand registration table with banners, tablecloth, swag bags, product giveaways or placement.  | 2            | 2   | Y         | Y                | Y       |              |                       |             |
| FRIENDS OF GLEN | \$5,000  | Early release tickets; available as a foursome only.   | 4            |     |           |                  |         |              |                       |             |
| AV              | \$10,000 | Be the official AV sponsor partner and have company logo featured throughout the AV presentation.  | 4            | 4   | Y         | Y                | Y       | Y            |                       |             |
| SILVER          | \$10,000 | Silver level sponsorship recognition plus banners at club house, collateral or product in swag bags, breakfast sponsorship.  | 4            | 4   | Y         | Y                | Y       | Y            | Y                     | 1           |
| GOLD            | \$25,000 | Gold level sponsorship recognition plus banners at club house, collateral or product in swag bags, dinner sponsorship, wine reception recognition.                               | 4            | 4   | Y         | Y                | Y       | Y            | Y                     | 2           |
| PLATINUM        | \$50,000 | Platinum level sponsorship recognition and company name as part of title rights. Club house banners, collateral or product in swag bags. Sponsor of wine reception on July 30th. | 8            | 8   | Y         | Y                | Y       | Y            | Y                     | 4           |

## FOR SPONSORSHIP OPPORTUNITIES AND DONATIONS, CONTACT:

|                  |                   |                                    |
|------------------|-------------------|------------------------------------|
| JAMES SACHKIW    | T +1 403 763 8710 | E JSACHKIW@SALTLIK.COM             |
| SAM ABOUHASSAN   | T +1 780 945 0837 | E SAM@SAMABOUHASSAN.COM            |
| SUZANNAH PATMIOS | T +1 403 763 5256 | E SUZANNAHPATMIOS@GMAIL.COM        |
| DAVE LUSH        | T +1 403 816 0551 | E DLUSH@ALIGNEDCAPITALPARTNERS.COM |

