

VINEart

GALA & AUCTION



MARCH 16, 2019
FAIRMONT BANFF SPRINGS

Five years! It's been five years since YWCA Banff launched the vision for the VINEart Gala Auction with three bold goals:

1. build awareness around domestic violence and the impacts on local women and children;
2. raise funds to assist with operating costs for the existing shelter; and
3. begin the process to secure purpose-build shelter and transitional housing for families fleeing violence

On the first goal, as much as we wish we were immune, the existence of domestic violence in our beautiful Bow Valley, is a reality that the community understands. Thanks to the success of VINEart, awareness exists in new ways and we continue to build and strengthen this even further.

The past five years have seen wonderful growth at the Bow Valley Women's Emergency Shelter, with the expansion of shelter capacity to include an additional two spaces dedicated for families or individuals, thanks to the support of VINEart. With other funding and generous donations, we have extended our shelter program services by establishing two supportive, transitional housing units for women and families in need of housing beyond emergency shelter. We couldn't have achieved this without you! Our long-time sponsors and partners have been key to our success.

And finally, we are well on our way towards our third goal, Bow Valley Higher Ground Project. Targeted to open in Canmore in 2021, Higher Ground is a collaborative, purpose-built hub that includes emergency shelter, transitional housing, services for children and support programs that better meet the long-term needs and wellbeing of women, children, and Bow Valley residents experiencing violence and associated vulnerabilities.

Our organization thrives thanks to the generosity of our community friends and partners, especially those who have given support year after year. If you haven't had the opportunity to partner with us yet, we welcome you with open arms and hope you'll join us as we turn five!

Connie MacDonald, CEO
YWCA Banff

Honorary Co-Chairs
David Roberts • Diane Roberts

VINEart Committee
Cindy Ansley • Jade Ansley • Sally Caudill • Shannon Fountain • Holly Holbrook • Paula Krupa • Alison Nagel • Salina Riemer

YWCA Banff
Mariam Bocari • Steve Crotty • Connie MacDonald • Carla Snow • Mia Travers-Hayward

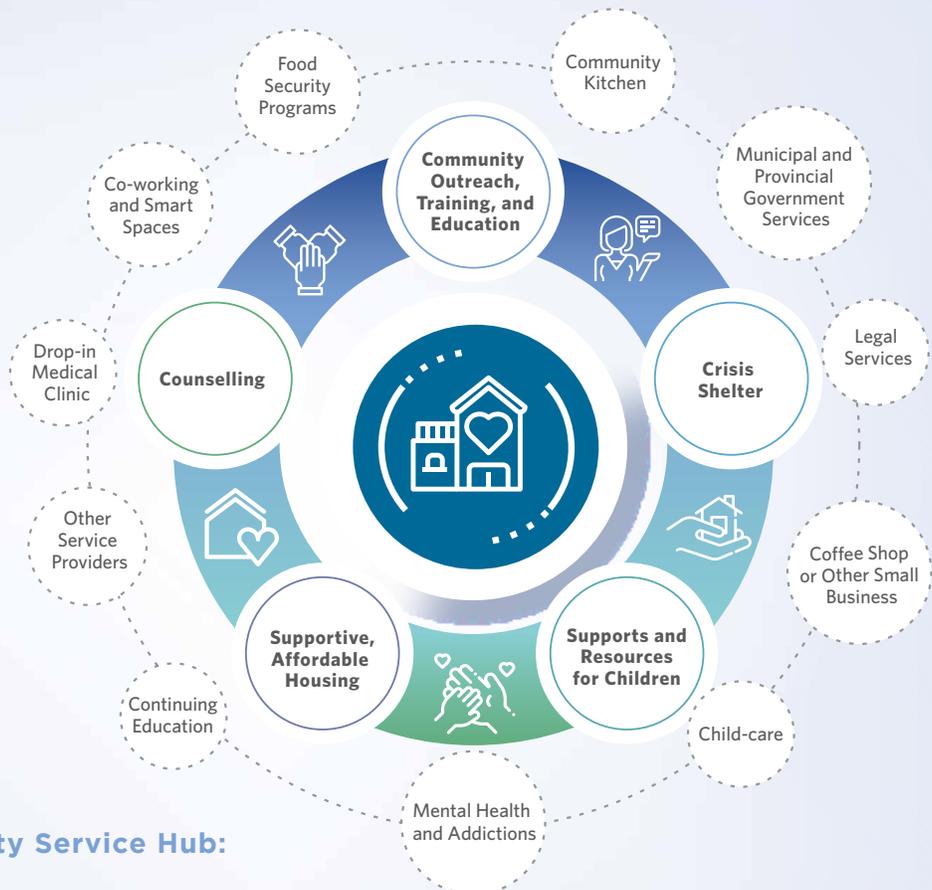
Presented by





The Hub Model

Higher Ground will enable a holistic approach to violence prevention. The Project will leverage the unique expertise of the YWCA, other local agencies, and the broader network of service providers throughout Alberta in order to optimize the well-being of Bow Valley residents.



Impacts of a Community Service Hub:

- ✓ Addresses community-specific risk factors to improve overall health and well-being
- ✓ Reduces barriers to access needed services for all residents
- ✓ Builds a connected, supportive community free from stigma
- ✓ Facilitates early intervention and violence prevention by increasing access to services
- ✓ Reduces duplication by locating needed services under one roof; aligns agencies to maximize operational efficiencies and achieve best outcomes for residents
- ✓ Brings people together to spark community development and social innovation

The Higher Ground Project is the YWCA's plan to develop a Hub in Canmore that would include shelter, transitional housing, supportive affordable housing, and wrap-around services working collaboratively with other local agencies and businesses to optimize health, safety, and well-being for residents of the Bow Valley.

To learn more about the Higher Ground Project, visit bowvalleyhigherground.ca.



Sponsorship Opportunities

\$15,000 Vintage Sponsorship

- 10 complimentary tickets and prominent table placement (\$2500 value)
 - Podium time for corporate representative
 - Recognition on all promotional collateral: print/online/signage
 - Industry exclusivity
- "Creating Cultures of Consent" presentation for employees facilitated by YWCA experts
 - 3 profile spotlights on social media, YWCA website
- YWCA representative available to speak at corporate/employee event

\$10,000 Champagne Sponsorship

- Four complimentary tickets (\$1000 value)
- Recognition on all promotional collateral: print/online/signage
 - Recognition from podium
 - Industry exclusivity
- "Creating Cultures of Consent" presentation for employees facilitated by YWCA experts
 - 2 profile spotlights on social media and YWCA website

\$5,000 Bordeaux Sponsorship

- Two complimentary tickets (\$500 value)
 - Recognition from podium
- Recognition on event promotional collateral and signage
- "Creating Cultures of Consent" presentation for employees facilitated by YWCA experts
 - 1 profile spotlight on social media and YWCA website

\$2,500 Burgundy Sponsorship

- Recognition from podium
- Recognition on event promotional collateral and signage
- 1 profile spotlight on social media and YWCA website

\$1,000 Chardonnay Sponsorship

- Recognition on event promotional collateral and signage
- 1 profile spotlight on social media and YWCA website

Gift in Kind donations do not qualify for complimentary dinner tickets as part of the sponsorship package.

Event Details

When: Saturday, March 16, 2019

Where: Fairmont Banff Springs, Cascade Ballroom

Time: 6pm Cocktail Reception, 7pm Dinner

For more information please contact:

Carla Snow, YWCA Banff

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