

ANNUAL

REPORT

2014/15

A low-angle, upward-looking photograph of a dense forest. Several tall, slender tree trunks rise from the bottom of the frame towards the top, creating a strong sense of height and growth. The branches are thin and dark, with some green foliage visible at the tips. The sky is a pale, overcast blue, visible through the canopy. A semi-transparent teal circle is positioned on the right side of the image, containing white text.

Our mission
is empowering women,
girls and our community
through
leadership development,
advocacy, and the
provision of relevant
programming and services.

MESSAGE FROM THE CEO & PRESIDENT

It has been a year of rethinking, reshaping and refreshing our organization as we strive to deliver high-quality, relevant programming; nurture a positive and productive employee culture; and achieve financial stability for our organization through social enterprise and fund development. The launch of our new 5-year strategic plan details an ambitious roadmap to guide our direction and actions.

We continue our work in schools offering a variety of programs for youth in Banff, Canmore and Exshaw focused on supporting young people to develop the skills to build healthy relationships and positive self-esteem. We also saw a significant increase in the use of shelter and counselling services for both women and children experiencing violence.

Community support for this work is strong and we were thrilled with the engagement experienced through our outreach and launch of the VINEart Gala Auction in Canmore. Our YWCA awareness campaigns continue to grow with strong attendance and readership at our events and through our social media outreach.

At the governance level, the YWCA Board invested time to increase their knowledge of advocacy issues; to review governance practices and recruit new directors with skills, interests, experience and demographics to enable strong governance into the future.

Of course, we would not have been successful without the support of our many sponsors, donors, members, friends, champions and community leaders. We are grateful for our on-going supporters and have moved Paula Krupa into the role of Fund Development manager to better address our communications, marketing and fundraising initiatives.

We are also grateful for the agency support we have received from our many colleagues, and excited about the connections we are making in Lake Louise, Exshaw and Canmore as we continue to promote a Bow Valley approach to service delivery. And finally, we'd like to recognize our employee team and Board members, who are committed to working together to empower women, girls and our community.

It's been a productive, dynamic year and now with our new strategic plan in place, we look forward to a clear path and digging in to do the work.

Thank you for being part of our journey!



Connie MacDonald
Chief Executive Officer



Susan Kennard
President

BOARD OF DIRECTORS

Susan Kennard - President | Wendy Kuiper - Vice President
Barbara Buchmann - Treasurer | Suzanne White - Secretary
Audrey Denholm - Director | Shannon Fountain - Director | Lori McLain - Director
Kerry Miller - Director | Natali Schindler - Director | Ghada Wirth - Director

Connie MacDonald - Chief Executive Officer

PROGRAMS & SERVICES

The YWCA Banff Programs & Services department provides a wide range of services based on best practice, including awareness, prevention and one-on-one support.

Working from a response-based and trauma-informed approach, our clients are honoured and empowered to make their own informed and safety-focused decisions.

Services are confidential and free of charge.



THE YWCA Banff is committed to the rights and dignity of women and children in our society. Our continuum of services are based on best practice protocols focusing on safety and well-being; coordinated and multidisciplinary community response; service quality; and the diversity of all individuals.

The primary focus of the Programs & Services team is supporting women and children who are experiencing intimate partner violence, as well as community outreach work in the prevention of intimate partner and sexualized violence. Our team supports clients looking for information and referrals around community resources, support, and housing.



"The YWCA Banff is committed to the rights and dignity of women and children in our society."



EMERGENCY SHELTER

Facilitation and access to the Bow Valley Women's Emergency Shelter or an alternative safe place for women and children experiencing family violence.



AWARENESS CAMPAIGNS & COMMUNITY EDUCATION

Awareness campaigns focus on issues of violence against women, and information pertaining to healthy relationships. Support and celebration of annual events such as International Women's Day, Week without Violence, and The Rose Campaign - Canada's National Day of Remembrance and Action on Violence Against Women.



SUPPORT COUNSELLING

For individuals or families who have experienced family violence; for couples seeking to improve their relationship, or to provide support around relationships at risk; for individuals dealing with recovery from emotional, physical or sexual abuse.



PREVENTION PROGRAMMING

For elementary and high school age children. 'Girls Circle' and 'Boys Council' aimed at promoting positive self-esteem and healthy relationship in youth; Power of Being a Girl conference aimed at empowering young girls; presentations in Career and Life Management (CALM) curriculum classes promoting healthy relationships.



INFORMATION & REFERRAL

For those needing support and access to services; income support; low cost or no cost help with basic needs; food bank; mental health referrals; addiction referrals; and landlord and tenant forms.



COMMUNITY PROGRAMS

WOMEN'S CIRCLE

A support group for women to share and explore, empower, build skills, and encourage one another to live authentically in mind, body, heart and spirit. Circles convene weekly for 2 hours for 10 consecutive weeks. Women's Circles offer participation in meaningful discussions, creative arts, and skill building activities with a focus on topics and issues that are relevant to their lives. The curriculum is based on the 'Women's Circle' program developed by the One Circle Foundation which is a model of structured support groups for women. Women's Circle is offered in Lake Louise, Banff, and Canmore.

COMMUNITY HELPERS – TOWN OF BANFF

The Community Helpers Program provides the mechanisms to identify and support existing "natural" helpers for youth and young adults in the community. The program doesn't create volunteers but finds a way, through an anonymous survey, to discover the community members that youth and young adults already relate to when they have a mental health problem.

The YWCA Banff partnership with the Town of Banff provides the helpers with the opportunity to learn more about healthy relationships, intimate partner violence, sexualized assault and the training to strengthen their support and referral skills. The intent of the program is to build a bridge between the informal and formal support in the community and to provide awareness of existing supports and services in the community.

This program is funded by Alberta Health Services.

CHILDREN & YOUTH PROGRAMS

GIRLS CIRCLE

A structured support group for girls from 9-18 years which integrates relational theory, resiliency practices, and skills training. The overarching theme of the program is "Friendship", and the objective is to foster self-esteem, help girls build and maintain authentic connections with peers, increase and develop capacity for empathy, counter trends towards self-doubt and allow for genuine self-expression. The curriculum is based on the 'Girls Circle' program developed by the One Circle Foundation which is a model of structured support groups for girls. The 'Girls Circle' program is delivered to elementary school students in Banff, Canmore and Exshaw.

POWER OF BEING A GIRL

For a lot of young women, the teenage years can represent a challenging and difficult phase. The Power of Being a Girl™ Conference helps to recognize those challenges and work towards solutions with a day of empowering workshops and speakers to help girls embrace who they are. The day focuses on discussion and dialogue about issues that young women face in our community such as body image, self-esteem and living a healthy active lifestyle. The workshop topics that are presented at the conference are healthy relationships, media and body image, and communication, along with a myriad of interactive and engaging discussions. Through participation in the conference, the girls build skills that can be transferred to all facets of their lives as they develop into healthy independent women.

HEALTHY YOUTH RELATIONSHIPS

Healthy Youth Relationships looks at healthy and unhealthy peer romantic relationships. This program helps young people identify healthy dating relationships, abuse in a dating relationship, consent, protection and reporting procedures, and where to find support. The workshop reviews the legal definitions and ramifications of physical and sexualized assaults. Written scenarios, group work and a video support this information and identify warning signs such as emotional harassment. The curriculum is based on the 'Healthy Youth Relationships' program developed by the Canadian Red Cross. The Healthy Youth Relationships program is delivered to Bow Valley High School students within their CALM (Career and Life Management) class curriculum.

BOYS COUNCIL

A strengths-based group approach to promote boys' and young men's safe and healthy passage through pre-teen and adolescent years, Boys Council explores themes that pre-teens and early adolescents encounter. The Council strives to break down social-cultural barriers, explore motives and actions around put-downs, encourages knowing personal rights, defines assumptions about male power, respecting others' physical boundaries, understanding and using the energy of strong emotions, and standing up for each other in community. In this structured environment, boys and young men gain the vital opportunity to address masculine definitions and behaviors and build their capacities to find their innate value and create better lives – individually and collectively. The curriculum is based on the 'Boys Council' program developed by the One Circle Foundation which is a model of structured support groups for boys.

BOW VALLEY WOMEN'S EMERGENCY SHELTER

"WHAT IF YOU FELT YOU HAD NOWHERE TO GO?"

MOST of us look forward to returning home at the end of a long day. Our home is our sanctuary. Imagine if you were afraid to go home. Imagine if you feared spending your evening being assaulted and trying to protect your children from violence. What if you were afraid that your life would end at the hands of someone you loved – possibly leaving your children in their care? What if you felt you had nowhere to go?

While we are fortunate to live in one of the most beautiful places on earth; Alberta also has one of the highest rates of domestic violence and abuse in Canada. The Bow Valley is not immune. Violence against women transcends cultural, ethnic and socio-economic conditions. It includes physical or sexual violence as well as emotional, verbal and or financial abuse.

Many factors contribute to abuse including financial stress, housing issues, parenting challenges and natural disasters – familiar themes in the expensive, housing-crunched Bow Valley.

The Bow Valley Women's Emergency Shelter (BVWES) is the only local resource dedicated to supporting women and their children who are fleeing violent situations. The Emergency Shelter is operated by the YWCA with support from other community agencies including Bow Valley Victim Services, Banff and Canmore Hospitals and the RCMP. Services include safety planning, referrals, counseling, access to food, clothing, and transportation and if necessary, a safe place to stay for women and their children.

Local facilities are limited and offer no access to transition housing for women who require a place to stay after leaving the shelter. This often forces abused women to leave their community and their jobs and adds significant barriers to their transition.

The YWCA's goal is to ensure women and children who are fleeing violence have suitable emergency shelter facilities and transition housing in the Bow Valley.

Our goal is to ensure home is a safe place for women and children in our community.



The Bow Valley Emergency Shelter has only one fully dedicated space to serve women in the Bow Valley.

495

20 WOMEN & 17 CHILDREN

Accessed the shelter between April 1, 2014 and March 31, 2015 spending a cumulative total of just over 495 nights.



25 PEOPLE

received outreach services and support for domestic violence related issues during this period.



VINEART GALA & AUCTION

Supporting the Bow Valley Women's Emergency Shelter

VINEART came to life because a small group had a big idea: a one-of-a-kind event to support the Bow Valley Women's Emergency Shelter.

VINEart was conceived to raise awareness that our Bow Valley community is not immune to the ugliness of domestic violence; to ensure we meet the basics needs for women and their children who seek to leave violent home environments; and to lay the groundwork for a five-year plan to meet the longer-term and broader service and facility needs of the Bow Valley.

Currently, the Bow Valley Shelter is the only local resource dedicated to supporting women and their children who are experiencing violence. **One is not enough.**

On March 14, 2015, the first VINEart Gala & Auction took place at Silvertip Resort and the event was an overwhelming success, raising \$80,000. Our immense gratitude goes out to the guests, sponsors, advocates and supporters. All of the proceeds will benefit our current shelter operations and help us expand the services towards suitable emergency shelter facilities and transition housing in the Bow Valley.

Above right: Canmore Mayor John Borrowman & Banff Mayor Karen Sorensen share a toast at the 1st Annual VINEart Gala

Below right: Presenting sponsors Wendy Wacko of Mountain Galleries at the Fairmont and David Roberts of the Fairmont Banff Springs



Lorinda Stewart

LORINDA Stewart is best known for negotiating the release of her daughter Amanda Lindhout from Somali kidnappers in 2009.

A less known story is that of her own triumph over domestic abuse. A single mother with three children, Stewart was living in a cycle of abuse before finally finding herself at a local shelter. She eventually joined the board of directors of the Central Alberta Women's Emergency Shelter. Lorinda is a powerful voice and inspiration for women living in violence situations.



VINEart Honorary Chairperson Lorinda Stewart shares her story with attendees of the VINEart Gala

AWARENESS & FUNDRAISING EVENTS

GIRL RISING FILM SCREENINGS

AROUND the world, millions of girls face barriers to education that boys do not. And yet, when you educate a girl you can break cycles of poverty in just one generation.

Girl Rising is directed by Academy Award nominee Richard Robbins and tells stories of nine extraordinary girls across the world who are fighting for their rights and overcoming barriers such as poverty and lack of education. It showcases the strength of the human spirit and the power of education to change the world. It is written by celebrated writers and narrated by renowned actresses including Meryl Streep, Cate Blanchett, Anne Hathaway and others.

We screened this powerful film in May 2014 to students from Canmore Collegiate and Banff Community high schools, followed by discussions with the students about the transformative power of education and gender equality.



WEEK WITHOUT VIOLENCE

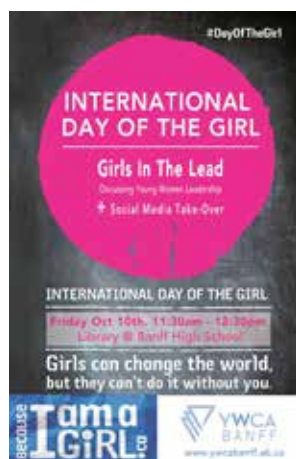
EACH year during the third week of October, Canadians bond with people in over 90 countries around the world to mark YWCA's Week Without Violence, a week-long series of community events promoting diverse approaches to creating a violence-free world. More than 17,000 people in schools, workplaces and neighbourhood organizations throughout Canada recognize this annual violence prevention initiative aimed at making violence a thing of the past.

Last year between October 6 and 16th, we held two events with the Girl's Club at Banff Elementary School to discuss ideas for creating a world without violence and using music to promote a violence free world. The group expressed their ideas with a dance and a poster project.

INTERNATIONAL DAY OF THE GIRL

DURING International Day of the Girl in October 2014 we met with students from Banff Community High School to discuss young women's leadership. We connected with smart, passionate young leaders who care about making a difference in their communities and around the world.

We also staged Girls In The Lead social media take-over, giving students the tools to manage our social media platforms for the day. Here is one of the posts of that day, created by this young leader:



Women and girls all around the world are not looking to take any privileges away from men, they are simply requesting equal privileges and opportunity. When you break us all down we are all human and each and every one of us deserve the basic rights of equality! This world could benefit so greatly from empowered women and it is going to require help from everyone to make this happen. - Jessie Orchin

*"25 years later, we are still working towards equality and ending violence against women and girls.
25 years later, we still remember."*

LIGHT THE NIGHT AND ROSE CAMPAIGN National Day of Remembrance

ON December 6 we joined Canada in commemorating a National Day of Remembrance and Action on Violence Against Women by participating in the Light the Night Against Violence campaign.

2014 marked the 25th anniversary of the Montreal massacre where 14 young women were murdered by a gunman who specifically targeted women and denounced feminism at École Polytechnique de Montréal.

As part of Light the Night, we projected a large rose on the YWCA building and held a small candlelight vigil on the Y Bridge. We also hosted a Rose Campaign luncheon with keynote speaker Karen Kuntz telling a story of surviving sexual assault. The Rose Campaign is a national advocacy campaign to end violence against women and our annual luncheons address topics related to the challenges faced by women in Canada and in the world, and how we can advocate on their behalf.



WALK A MILE IN HER SHOES



WALK A Mile In Her Shoes is an annual fundraiser which brings men together to walk in high heel shoes and take a stand against domestic violence – raising funds, friends and awareness for violence prevention work in the Bow Valley. In the past six years, we have seen 930 men walk with us to raise a total of over \$295,000 for our programs and services.

At the 2014 event our walkers, donors, volunteers and sponsors helped to raise \$60,000 to support Bow Valley wide programs that focus on promoting healthy relationships and preventing violence in our community.

Thank you to everyone who participated and supported this community event. For more information and to join Walk A Mile 2015 go to www.bowvalleywalkamile.ca

INTERNATIONAL WOMEN'S DAY

International Women's Day is celebrated on March 8th around the world, recognizing the economic, political and social achievements of women past, present and future. YWCA Banff and Soroptimist International celebrated IWD with someone very special – Sally Armstrong, a voice for women and girls everywhere.

Sally Armstrong has covered stories in zones of conflict all over the world. From Bosnia and Somalia to Rwanda and Afghanistan, her eyewitness reports have earned her the Amnesty International Media Awards three times over, as well as acclaim worldwide. In addition to her journalism, Armstrong is the author of several books including her most recent title, *Ascent of Women: Our Turn, Our Way: A Remarkable Story of World-Wide Change*.

Sally is a captivating speaker and she had our full attention when she took the podium, sharing with us her experiences as a journalist and discussing the recent shifts she has seen for women and girls.



L to R: Yvonne Machuk, Joanna Karlos & Anne Goulet of Soroptimist International of Banff National Park & Canmore with Sally Armstrong

WOMEN OF DISTINCTION AWARDS

On March 5th, 2015, the YWCA Banff and Soroptimist of Banff National Park & Canmore presented three women leaders in our community with the 1st annual Bow Valley Women of Distinction Awards.

These awards recognize local women who through their own initiative, ability and effort have demonstrated exemplary achievement in their fields. These women are role models and an inspiration. They have made substantial contributions to the social fabric of our community in unique ways. Whether recognized as trailblazers in their field or young women on the rise, they are pathfinders, bringing forth the key issues facing Canadian women today.



Carla Pauls

Carla has worked for Canadian Rockies Public Schools as the counsellor at Exshaw School since 2005. Her most recent work with the Nakoda Elders Wisdom Society secured funding with the goal of addressing the high number of suicides, unemployment, addictions, violence and poverty within the First Nation. Her commitment to working with Elders from the Nation includes several different programs within Canadian Rockies Public Schools which continue to grow and gather community support by building relationships, understanding and trust.



Corrie DiManno

Corrie's catalyst for grassroots community engagement happened when she first began working for the Banff Crag & Canyon as a photojournalist in 2009. Corrie was elected as the youngest town councillor ever in Banff at the age of 26. She has also been working for the Banff Community Foundation. Corrie is currently the managing editor of Highline Magazine where she helps to craft the voice of the mountain culture community into words and onto pages. Since 2014, she has been volunteering as the co-organizer of Banff PRIDE and she is also a new mentor in the Bow Valley Mentoring Program.



Bev Carrick

Bev's overseas experience dates from 1974 when she was a famine relief nurse in Ethiopia. She and her husband directed relief and development activities throughout sub-Saharan Africa and Central America from 1974 to 1982. Since 1984, Bev has led a Canmore-based charitable organization CAUSE Canada as the Executive Director to implement international relief and development projects in West Africa and Central America. She has also provided leadership to CAUSE Canada teams in Guatemala, Honduras and Sierra Leone in a program benefitting 700 rural women by providing training in leadership, literacy and business.

ANNUAL EVENTS SCHEDULE

September 16, 2015 Bow Valley Walk a Mile in Her Shoes

This lighthearted event brings men together to take a stand against domestic violence, raising funds and awareness for violence prevention work in the Bow Valley. This year's event takes place in Canmore at the Civic Centre Plaza and will return to Banff in 2016.

October 11, 2015 International Day of the Girl Child

Launched by the United Nations in 2012, this day recognizes girls' rights and the unique challenges faced by girls around the world.

October 12-16, 2015 Week Without Violence

Canadians bond with people in over 90 countries around the world, with a week-long series of community events promoting diverse approaches to creating a violence-free world.

November 2015 Family Violence Prevention Month

A provincial initiative to raise awareness around family violence and available resources.

December 3, 2015 Rose Campaign Luncheon

This event is in honour of Canada's National Day of Remembrance and Action on Violence Against Women.

March 3, 2016 Women of Distinction Awards

These awards recognize local women who through their own initiative, ability and effort have demonstrated exemplary achievement in their fields.

March 8, 2016 International Women's Day

IWD is celebrated annually on March 8th around the world, celebrating the economic, political and social achievements of women past, present and future.

March 12, 2016 VINEart Gala and Auction

Benefitting the Bow Valley Women's Emergency Shelter

April 24, 2016 World YWCA Day

An opportunity for YWCAs around the world to celebrate the work and the women of the YWCA.

RESIDENCE

120

Permanent
Residence

139

New
Placements

205

New
Applications



Access to safe, comfortable and appropriate housing for all Banff residents is an important aspect of our community and individual well-being.

As one of Banff's oldest providers of managed accommodation, the YWCA is committed to being part of the housing solution in the community. Currently the YWCA provides permanent residence for up to 120 men and women who work in the local service industry.

30



people were assisted with crisis housing, for a total of 93 nights through **Hard to House Coalition (H2HC)** funding. H2HC is a group of local agencies and organizations that address emergency housing issues in Banff. Members include Full Gospel Church, Banff Park Church, Town of Banff FCSS, Alberta Health Services, the Job Resource Centre and YWCA Banff.

The YWCA Banff participated on the Banff Community Housing Strategy Committee which published the Community Housing Strategy adopted by Banff Town Council in October 2014.

The full document is available at:
<https://www.banff.ca/DocumentCenter/View/215>

HOME SWEET HOME

AMERICAN FAMILY GINGERBREAD RESIDENCE

THE Gingerbread Residence at the YWCA was built in the 1930's for hospital staff and last renovated in the 1950's. The grey/brown building located at the end of the Y Bridge is now the home of 22 local residents who mainly work in our service industry.

YWCA management were keen to renovate the building but capital funds were not easy to come by. A matching grant from the Alberta Community Infrastructure Program for \$50,000 was secured in 2011 but hopes were wearing thin to find a matching partner until Fairmont Banff Springs connected us with American Family Insurance (AmFam) in 2013. American Family was scheduled to host a large conference in Banff and as part of their program they wanted to find a way to give back to the community as part of their corporate social responsibility program.



After a number of meetings, American Family committed to supporting the renovation of the Gingerbread Residence with a \$50,000 USD donation. The construction required residents to move out of the building so we decided to leverage this opportunity to undertake a more major renovation and the Home Sweet Home campaign was launched. The Banff Trail Riders stepped up with \$1300 from their Stampede Breakfast. This was quickly followed by a \$30,000 grant from the Town of Banff and an additional \$45,000 from the Alberta Rural Development Network.

The renovation began on October 6, 2014 and was completed on time and on-budget in December. The project included the renovation of five bathrooms, two new kitchens, a refresh of the original kitchen, new external stairs, appliances, a new roof, interior paint, and new flooring in the hallways. The final stage will be a fresh coat of paint on the exterior.

We were thrilled with the final results and it was rewarding to see and hear the reactions of our residents. The changes were more than expected and the spaces look and feel comfortable, clean, welcoming, and they convey a sense of dignity for our long-term residents. Our heartfelt thanks to everyone who supported this project and to our friends at Fairmont Banff Springs and American Family Insurance for kickstarting this initiative.



Jack Salzwedel, Chairman and CEO of American Family Insurance presents YWCA CEO, Connie MacDonald, with Karen Sorensen Mayor, Town of Banff, the \$50,000 USD funds to kickstart the Home Sweet Home Campaign.



American Family Gingerbread Residence

SOCIAL ENTERPRISE

The YWCA Banff Hotel

After 25 years of operating the Banff Y Mountain Lodge, we've updated our name and look to better reflect the experience and facilities that we offer our guests as part of an overall brand refresh.



YWCA

**BANFF
HOTEL**

So what's in a name?

YWCA - As a social enterprise, all profits generated through our hotel are used to support community programs like the Bow Valley Women's Emergency Shelter, violence prevention education and outreach in local schools and affordable housing. People who use the hotel facilities at the YWCA are contributing to the Bow Valley community in a unique way. Pillows for Purpose!!

BANFF - Located in our iconic town and Canada's finest National Park, Banff attracts travellers, visitors and job seekers from all over the world to experience the community and environment. Our hotel is based in Banff, but programs serve the Bow Valley.

HOTEL - Although mountain lodge has a nice ring to it, our facilities and services are best identified as a small hotel. We offer simple, affordable, conveniently located private rooms. We also offer affordable, shared hostel-style accommodation ideal for travellers, job seekers and national park enthusiasts looking for short term accommodation. Men, women, and families are all welcome.

OUR promise - Conveniently located in downtown Banff, we offer simple, affordable, hotel accommodation for all persons, supported by a helpful team who align with the values of the YWCA and are committed to creating positive guest experiences.





CAFE

Our licenced cafe serves affordable breakfast, lunch and dinner options. Enjoy the mountain view from our sunny outdoor patio. Try the local's favourite chipotle burger with fresh cut fries!



MEETINGS

The YWCA Banff Hotel offers the following meeting spaces:

The Great Room:

1300 square feet, max. capacity 80

The Kay Watt Training Centre:

900 square feet, max. capacity 60

The Dining Room:

600 square feet, max capacity 60

The Board Room:

280 square feet, max. capacity 14



WEDDINGS

A simple and affordable choice
Convenient location on the Bow River
Ideal for groups of up to 50
Room Packages available
Friendly and attentive staff

DONORS & SPONSORS

Thank you to all our corporate donors, individuals & supporters

VINEart Gala & Auction

Event Sponsors

Presenting Vintage

Fairmont Hotels & Resorts
Mountain Galleries at the Fairmont

Champagne

Silvertip Resort
Lake Louise Ski Resort

Bordeaux

WestJet
Fallen Leaf Art Gallery

Chardonnay

Diamond C Land & Cattle Inc.
Home Building Centre
Lafarge
Veuve Clicquot
Banff Hospitality Collective
South by Southwest Wine Imports
North by Northwest Wine Imports

Media Sponsors

Rocky Mountain Outlook
106.5 Mountain FM

Event Donors & Sponsors

Air Canada
Andrew Peller
Appellation Wine Marketing
Artisan Wines
Banff Airporter
Banff Hospitality
Banff Lake Louise Ski Resorts
Benziger Family Winery
Bonvida Wines
Bruce Palmer
Canadian Rocky Mountain Resorts

Cave & Basin National Historic Site
Cellar Door Wine
Charlie Easton
Columbia Energy
Crimson Imports
Crush Imports
Diamond C Land & Cattle Inc.
Dream Wines
Elevation Gallery
Esker Foundation
Fairmont Chateau Whistler
Fairmont Banff Springs Hotel
Fairmont Chateau Lake Louise
Fairmont Hotel Vancouver
Fairmont Sonoma Mission
Fallen Leaf Gallery
Hertz Car Rental
Iron Goat
John Webster
Lake Breeze Vineyards
Lanigan & Edwards Wine Merchants
Marina's Wines
Melissa Woodcock
Mountain Galleries at the Fairmont
Nobillis Wine Importers
Paintbox Lodge
Redback Wine Imports Ltd.
Renaissance Wine & Spirits
Rimrock Resort Hotel
Roland Rollinmud
Sea to Sky Gondola
Skoki Lodge
Ski Lake Louise
Sugo Restaurant
Tandem Wine Selection

Tannin Fine Wines Ltd.
The Wine Syndicate
Therapy Vineyards
Tim Holz
Treasury Wine Estate
Trialto
Vancouver Art Gallery
Vendemmia International Wines Ltd.
Wendy Wacko
West Jet
Whitewater Cooks
Whyte Museum
Yves Trepanier
Valley Building Materials Ltd
Columbia Energy Inc.

Donors & Supporters

Aimee Woo
Alison Nagel
Chris Bartolomie
Debra Hoven
Diane Roberts
Eleanor Benham
Ella McQuinn
Esme Comfort
Gillian Innes
Kate Flannery
Lisa Vinderskov
Lori Bayne
Marilyn Bell
Mary Robbins
Natasha Egan
Royal LePage Rocky Mountain Realty
Sally Caudill
Sandra Richer

BOW VALLEY WOMEN'S EMERGENCY SHELTER SUPPORTED BY LADIES IN RED

WE were thrilled to be invited as the charity of choice for the 2015 gathering of Canmore's philanthropic group Ladies in Red. Ladies in Red meet every year and raise money for local charities. This year, 67 women gathered to connect with each other and show support for the Bow Valley Women's Emergency Shelter. The group donated \$2,230 from their raffle to the YWCA Banff.

Thank you for your support Ladies In Red!



DONORS & SPONSORS

Thank you to all our corporate donors, individuals & supporters

Bow Valley Women's Emergency Shelter

Anita McDonald
Brandon Bell
Diane Gibson
Evelyn Matthews
Joan Dunkley and Don Gardner
Katrine Maurer
Lanmar Enterprises Ltd.
Rocky Mountain Agencies
Santa's Anonymous
Shoppers Drug Mart Life Foundation
Silvia Stettler



BANFF MARATHON

WE are grateful to have been the 2014 Marathon's charity of choice for the second time in 2014, receiving \$3,000 towards our programming.

GENEROUS DONATION FROM 100 WOMEN WHO CARE ROCKIES

A major thank you to our friends at 100 Women Who Care Rockies who so graciously showed their support for our organization by donating \$11,000 to help support our programs that facilitate safe shelter for women and their children experiencing violence.

YWCA was the second recipient picked by the newly formed 100 Women Who Care Rockies chapter, made up of local Bow Valley women who democratically decide each quarter of the year to provide charitable funding for a local organization.



Donors & Supporters

Allan Baker
B.C. Real Estate Association
Bob Aishford
Calgary Flames Foundation
Charlton's Evergreen Court Ltd.
Connie MacDonald
Dorothy Carleton
Elizabeth Hall-Findlay
Fairmont Banff Springs Hotel
Grade Six Banff Elementary School
Hugh Arklie
James McCulloch
Jonathan Ball
Lori Cote

Lorraine Widmer
Marilyn Gomez
Nonie Rideout
Reginald Bunyan & Barbara Bertch
Sandra Richer
Shoppers Drug Mart 2332
Soroptimist International
Susan McElhanney
Suzanne Toal
The Banff Centre
Toccata For Her
Unifor Local 4050
Wawwansea Insurance



AMERICAN FAMILY INSURANCE

Our deepest thanks to American Family Insurance for supporting the renovation of the Gingerbread Residence with a \$50,000 USD donation.

DONORS & SPONSORS

Thank you to all our corporate donors, individuals & supporters

Walk A Mile In Her Shoes

Presenting Sponsor

Banff Ave Brewing Co.

Platform Sponsors

Rocky Mountain Telecom Corp.
Banff Marathon

Stiletto Sponsors

Rocky Mountain Victory Church
BITE Family Dentistry
Nortruck
Nesters Market
Fairmont Banff Springs
Fairmont Chateau Lake Louise

Fairmont Jasper Park Lodge
Sunset Alpine
Rimrock Resort Hotel

Sandal Sponsors

Bow Valley Ford
Town of Banff
Banff Lake Louise Tourism
Spring Creek Village
Town of Canmore
The Phone Store
Coca-Cola
Old Dutch Foods
Calgary Italian Bakery

Subway
Bike Brothers
Banff Sign Co.
Tim Hortons

Media Sponsors

Rocky Mountain Outlook
106.5 Mountain FM
Eva Urbanska Photography
Huge Booth Photography
Paul Zizka Photography



FAIRMONT BANFF SPRINGS

Special thanks to the Fairmont Banff Springs Hotel for their dedicated & ongoing support of our work, pictured here in 2014 - the biggest Walk A Mile team in the event's history.

Supporters

Aardvarks Pizza & Sub
All in the Wild
Alpine Helicopters
Baker Creek Mountain Resort
Banff Aspen Lodge
Banff Boutique Inn
Banff Tea Company
Beavertails
Brian Standish
Cabin 108
Cellar Door
Delta Lodge of Kananaskis
Discover Banff Tours
Ed Russell
Elk Run & Riot
Embody Pilates
Evelyn's Coffee Bar

Grizzly Paw Pub
Helen Patterson
Helly Hansen
Holiday on Horseback
Hydra River Guides
John Borrowman
Just Be
Karen Sorensen
Lululemon Athletica
Maple Leaf Group
Mark Zanetti
Monod Sports
Mount Royal Hotel
Nakiska Ski Area
One Wellness Spa
Patagonia
Rebecca Ferri
Rocky Mountain Soap

Saltlik
SC2 Strength Training Performance
Sean Krausert
Second Cup
Shane Nizinkevich
Siding 29 Group
Silvio Adamo
Stan Andronyk
Stavros Karlos
Stonewaters
Sunshine Village
Symiotics
The Alpine Club of Canada
The Body Shop
The Yoga Lounge
Westrock Jeans
Wild Flour Massage

DONORS & SPONSORS

Thank you to all of our walkers and individual donors for making this fundraiser a success!

Walk A Mile In Her Shoes

\$100+ Supporters

Adam Guimond
Al McNaughton
Alaric Fish
Andrew Everett
Anne and Steven Connell
Banff Physical Therapy
Barb Stevenson
Beverly Jones
Bill & Doreen Motz
Birgit Poser
Birte Kersting Wilson
Blair Richardson
Bob Miller
Braden Short
Brenda Krug
Brian Standish
Bronwyn Birss
Catherine Anne Young
CBS Financial Directions
Charlene Trepanier
Cherie Rautio
Christine & Alan Pryor
Christine Edworthy
Cindy Schatkoski
Claire Wilkinson
Connie MacDonald
Craig Bowden
Darcy Hickey
Darryl & Vicki Lockwood
Darryl Zimmer
Dianne Wheeler
Donald Milligan
Donna & Paul Lessard
Douglas Reimer
Ed Russell
Elizabeth & Ronald Reimer
Ella McQuinn
Eric Manchakowsky
Ernie Pastor
Esme Comfort
Flint Simpson
Frank Kernick
G. Horauck
Gary Buxton
Glenn Miles
Glenn Pastor
Gordon Rathbone

Greg Hughes
Greg Milligan
Heather Appleby
Heather Motz
Higa Kameko
Holly Foster
Hugh Johnston
Irene Macklem
Jack Pedersen
Jack Trim
Jane Fowke
Jean Turpin
Jess Harding
Jessica Karpas
Jill Cusack
Joan Cook
Joanna Karlos
Joanne Morgan-Smith
Jodi Burke
Johanna McCallum
Johanna Suave
John Adams
John and Lynn Borrowman
Joy McMann
Kaarlo Rautio
Karen Thomas
Karlos Stavros
Katherine Van Keimpema
Kathleen Manuel
Kathleen O'Brien
Kathy Kennard-MacKenzie
Kay and Gary Anderson
Kim & Robin Locke
Kris Vaugeois
Laura & Derek Roberts
Laura Newsome
LaVern Cross
Lawrence Hill
Leena Palko
Linda Tesser
Linda Woods
Lisa DeSoto
Louis Lamothe
Louise Coutemanche
Lynda and Gary Woollard
Lynette Markham
Lynn Calvert
Lynn Jones
Magali Samyn

Mark Wespi
Mary Brewster
Melanie Watt
Michael Buffett
Michelle & Paul Cross
Michelle Ross
Mike and Annette MacSween
Natasha and Chris Davies
Niall Fraser
Neil Tanner
Nonie Rideout
Norman Neil
Patty Zinck
Paul Godfrey
Paul McKendrick
Penny Hawkeye
Peter Jull
Peter Rollason
Peter Sumbler
Phillip Maizey
Richard Bremner
Rick Dembek
Rob Murray
Robert Earl
Robert Reimer
Robert Sutton
Rodney Muller
Ron Bateman
Ron Lewis
Ryan Wilson

Sally Caudill
Scott Milligan
Scott Reimer
Sean Molley
Sharon Oakley
Shawn Skrine
Sherri Whilie
Ski Banff Lake Louise Sunshine
Stephen Allan
Stephen Crossland
Steven Scott
Stuart & Elaine Argus
Susan Kennard
Tallulah Thompson
Tammy Pace
Terry Naffin
Tom Ockelton
Tony Teare
Town of Banff Team
Troy Wegnar
Valerie Kriston
Valerie Squires
Vi Sandford
Wade Downer
Wendy Wilshire
William Campbell
William Lefort
Yvonne & Graham Shaw



BANFF AVENUE BREWING Co.

Banff Avenue Brewing Co. became our first ever Walk A Mile Presenting Sponsor in 2014, creating a one-of-a-kind Walk A Mile beer & donating \$1 from each pint sold towards our fundraising goal. Thank you for partnering with us!

FINANCIALS

The following Statement of Financial Position and Summarized Statement of Operations have been derived from the complete audited financial statements of the Young Women's Christian Association of Banff for the year ending March 31, 2015.

YWCA BANFF		
Statement of Financial Position		
Excerpt from Audited Financial Statements		
As at March 31	2015	2014
Current Assets		
Cash & Cash Equivalents	110,770	64,255
Restricted Cash & Cash Equivalents	201,179	108,839
Accounts Receivable	33,202	28,776
Inventory	9,544	6,974
Prepaid Expenses	14,044	2,600
	368,739	211,444
Capital Assets	4,674,721	4,745,007
	5,043,460	4,956,451
Liabilities & Net Assets		
Current Liabilities		
Accounts Payable & Accrued Liabilities	211,617	129,044
Demand Mortgage Loans	2,203,582	2,344,149
Damage Deposits	14,392	15,318
Customer Deposits	44,568	48,731
Deferred Contributions	135,736	66,716
	2,609,895	2,603,958
Deferred Capital Contributions	1,944,505	1,901,444
	4,554,400	4,505,402
Net Assets		
Invested in Capital Assets	618,386	652,996
Internally Restricted	51,051	26,805
Unrestricted	-180,377	-228,752
	489,060	451,049
	5,043,460	4,956,451

FINANCIALS

YWCA BANFF Summarized Statement of Operations Excerpt from Audited Financial Statements

Years ended March 31,	2015	2014
Revenue		
Social Enterprise	950,231	937,280
Permanent Residents, Group and Other	846,847	738,832
Food, Beverage and Merchandise	328,157	297,212
Operating Revenue	2,125,235	1,973,324
Donations and fundraising	145,785	110,806
Grants	143,442	173,234
Capital Contributions Recognized	100,489	102,299
Other Income	18,958	35,256
Program and Services	13,445	2,336
Total Revenue	2,547,354	2,397,255
Expenses		
Salaries, Wages & Benefits	1,387,029	1,224,188
Building Occupancy	376,553	394,340
General and Administration	192,500	179,869
Food, Beverage and Merch Costs	120,068	131,874
Programs & Services	54,693	22,396
Permanent Residence, Group and Other	51,445	52,506
Operating Expense	2,182,288	2,005,173
Operating Income: before interest & amortization	365,066	392,082
Interest on Long Term Loan	68,069	73,322
Operating Income: before amortization	296,997	318,760
Amortization - Capital Assets	258,986	262,163
Surplus (Deficit) for the Year	38,011	56,597

MEMBERS WANTED



Moral support for our organization is critical to our success and we welcome everyone to become a member.

Participate *in YWCA events and campaigns*

Empower *women and girls to become leaders*

Advocate *for the rights of women and girls*

Support *women and children to be free from violence*

Share *your time and skills to strengthen our community*

Contact Information:

102 Spray Avenue
PO Box 520
Banff, Alberta T1L 1A6
403.762.3560
www.ywcabanff.ca/membership
info@ywcabanff.ca

Subscribe To Our Newsletter

"The Bridge"

<http://goo.gl/TT9d7X>

Photo Credits:

Meghan Krauss, Brenda Lindal, Carla Snow,
Eva Urbanska Photography



**YWCA
BANFF**

THINK BIG! LEAD NOW! YOUNG WOMEN'S NATIONAL LEADERSHIP SUMMIT



L to R: Sophie Clarke, Bille Marlow, Katherine Clark, YWCA President Paulette Senior, Julia Fay, Joylina Gonsalves

We were proud to send five Bow Valley delegates to Ontario in January, 2015 to participate in the YWCA Young Women's National Leadership Summit in Ontario.

FOLLOW US ON SOCIAL MEDIA

