

# VINEart

Gala & Auction

Saturday, March 16th, 2024  
Fairmont Banff Springs

2024  
Sponsorship  
Package



## ***After last year's highly successful event, YWCA Banff is excited to host our 2024 VINEart Gala & Auction on Saturday, March 16th at the Fairmont Banff Springs.***

YWCA Banff has been operating in the Bow Valley since 1913. We care about and are deeply embedded in this community. As local needs shift, we adapt to achieve our mission of shaping a safe and inclusive Bow Valley that empowers women and their community for a better future.

Over the past few years, the need for YWCA Banff's services skyrocketed. From 2020 to 2023, our crisis calls increased by 127%. Last fiscal year alone, 269 callers identified sexual violence, domestic violence, or both as their primary presenting concern, and an additional 279 people contacted YWCA Banff while in a housing-related crisis.

Thanks to the support of community members, businesses, and funders, last fiscal year we provided over 1,400 safe bed nights to folks in the Bow Valley experiencing violence, housing insecurity, or both. In addition to our important work in crisis intervention, YWCA Banff strongly believes in taking a preventative approach to shift social norms and address issues before they arise. Last year we delivered violence prevention and healthy relationship education programs to 1,370 participants. From healthy relationship sessions in schools to workplace and community upstander trainings, these programs promote a violence-free Bow Valley at its roots. Our work is only possible when our community comes together.

**The esteemed VINEart Gala & Auction brings together 200 guests from Banff, Canmore, Calgary, and beyond, who are invested in making the Bow Valley a safe and inclusive community for all.** Attendees include local business owners, long-term locals, and part-time residents of the Bow Valley. As our biggest fundraiser of the year, VINEart raises critical funds to sustain our core programs while building our capacity to expand and adapt to the needs of people in the Bow Valley. **Funds raised will support YWCA Banff's residential programs including emergency shelter, transitional housing, affordable housing, and counselling services.** A portion of funds will support our **Higher Ground Project**, our plan to build a new facility in Canmore to increase our capacity to deliver services across the Bow Valley. We were excited to attend the Palliser Land Transfer announcement in April 2023 and are eager to learn more about the Town of Canmore's Palliser Trail Area Structure Plan and its potential to bring more affordable housing and support services to our community. YWCA Banff has worked closely with the Town of Canmore to realize our Higher Ground Project over the years, and we are hopeful to be included in this much-needed community initiative.

**We are all part of the fabric of this community.** When a former client sends a handwritten thank you card, when someone who is unhoused finds a long-term place to live in the community, when a young person stands up for someone who is being bullied, or when a survivor of violence can begin to heal, the impact reverberates throughout the Bow Valley.

Our organization thrives thanks to the generosity of our supporters and partners. Whether you are a longstanding partner, or if you haven't had the opportunity to partner with us yet, we invite you to join us as we continue to work towards our vision of a thriving, equitable society.



Ebony Rempel  
Chief Executive Officer

# Saturday, March 16th, 2024 Fairmont Banff Springs

5:30 pm, Cocktail Reception  
Dinner & Program to follow

## Ticket Pricing\*:

Single Ticket: \$275 early bird | \$300 regular

Full Table (10 people): \$2,500 early bird | \$2,750 regular

Half Table (6 people): \$1,500 early bird | \$1,650 regular

\*Tickets on sale starting December 1st, 2023. Early bird pricing is available until January 5th, 2024.



## VINEart Committee

Cindy Ansley  
Jade Ansley  
Alison Nagel  
Lindsey Vivers  
Karen Shelton  
Stacey Bailey  
Aarti Rattan  
Julie Turner

## YWCA Banff

Ebony Rempel  
Reave MacLeod  
Emily Sweeney  
Emily Rourke  
Mich Lam

rooted in  
community.

# Sponsorship Opportunities

	\$20,000 Presenting	\$10,000 Champagne	\$5,000 Bordeaux	\$2,500 Burgundy	\$1,000 Chardonnay
<b>Limit of spots available</b>	1	3	10		
<b>Complimentary tickets</b> <i>*Applicable for monetary sponsors only</i>	10 tickets (\$2,750 value)	4 tickets (\$1,200 value)	2 tickets (\$600 value)		
<b>Corporate consent training facilitated by YWCA experts</b> <i>*Applicable for monetary sponsors only</i>	●	●	●		
<b>Industry exclusivity</b> <i>*Applicable for monetary sponsors only</i>	●	●			
<b>Attend a radio interview with YWCA Banff representative</b> <i>*Applicable for monetary sponsors only</i>	●				
<b>YWCA representative available to speak at corporate/employee event</b>	●				
<b>Recognition on promotional collateral</b>					
<b>Shout-out in radio advertisements</b>	●	●			
<b>Spotlight in pre-event emails</b>	●	●	●		
<b>Social media spotlight</b>	3x custom posts	2x custom posts	1x custom post	1x shout-out	
<b>Logo displayed on YWCA Banff website</b>	● (hyperlinked to website)	● (hyperlinked to website)	●	●	●
<b>Recognition at event</b>					
<b>Podium time for corporate representative</b>	●				
<b>Logo included in photo backdrop</b>	●	●			
<b>Recognition from podium</b>	●	●	●		
<b>Sponsor listing on event slide deck</b>	stand-alone slide	half slide	logo	logo	
<b>Listing in event program</b>	●	●	●	●	●
<b>Logo on event sponsor signage</b>	●	●	●	●	●

## Additional Sponsorship Opportunities

**Table Centerpiece Sponsor:**  
**\$500**  
(20 opportunities)

- Company name displayed on YWCA Banff website
- Table sponsor sign & option to include business cards on table

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**Welcome Drink Sponsor:**  
**Gift In-Kind**  
(1 opportunity)

- Recognition at the sponsor level determined by product retail value

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**Auction Item Contribution:**  
**Gift In-Kind**

- Recognition on event sponsor signage
- Recognition at the sponsor level determined by the auction item's retail value

**We are grateful for your support and are happy to customize sponsor benefits for you and your business.**

**For more information about sponsorship opportunities please contact:**

Emily Rourke  
Fund Development Coordinator  
[emily@ywcabanff.ca](mailto:emily@ywcabanff.ca) | 403.760.3201



*PLEASE NOTE: YWCA Banff follows CRA Guidelines for charitable tax receipts. Sponsors are not eligible to receive a tax receipt. If you would like to donate the event and prefer to receive a tax receipt instead of the sponsorship benefits, please contact Emily Rourke as listed above. For more information please visit: [www.canada.ca/en/revenue-agency.html](http://www.canada.ca/en/revenue-agency.html)*

Thank you for  
supporting  
YWCA Banff.

**VINE**art  
~~~~~ Gala & Auction

**Learn more:**

[vineartgala.ca](http://vineartgala.ca)

**Follow us on our socials:**

[@ywcabanff](https://www.instagram.com/ywcabanff)

