



This inspiring event brings our community together to celebrate Bow Valley women who are leaders, innovators, and community shakers!



ABOUT THE EVENT

Change Makers brings together 180 attendees from the Bow Valley and Calgary to celebrate women's leadership and present the Bow Valley Women of Distinction Awards. This year's event will be held at the Malcolm Hotel the evening of Thursday May 11th, 2023.

- 6:30 - 7:30 PM Welcome Reception
 - Raffle prize viewing
 - Local music
 - Henna artist
 - Photo booth
 - Welcome cocktail
- 7:30 - 9:00 PM Program
 - Keynote speaker Aurora Borin
 - YWCA Banff speakers
 - Women of Distinction Awards
 - Raffle draws



SPONSOR OPPORTUNITIES

Event Sponsor | \$250 - \$5,000

\$250 Supporter

- Recognition on event sponsor signage

\$500 Advocate

- Recognition on event sponsor signage
- Sponsor logo on YWCA Banff website
- Sponsor listing in emails to guests

\$1,000 Champion

- Recognition on all event promotional collateral
- Sponsor logo on YWCA Banff website
- Sponsor listing in emails to guests
- 1x social media mention

\$2,500 Leader

- Recognition on all event promotional collateral
- Sponsor logo on YWCA Banff website
- Sponsor listing in emails to guests
- 2x social media mentions

\$5,000+ Trailblazer

- Recognition on all event promotional collateral
- Sponsor logo on YWCA Banff website
- Sponsor listing in emails to guests
- 3x social media mentions
- 1x custom social post
- Speaking opportunity at event
- 2x tickets to Change Makers

Named Award Sponsor | \$5,000

Be a named sponsor of the Women of Distinction Awards in the Community Champion or Innovation category. For example, we have "The Margaret Stephens Young Women's Leadership Award".

Be recognized on event signage, on the YWCA Banff website, and in all Awards communications - social media, email, press release, etc. Includes two complimentary tickets and a speaking opportunity at the Change Makers event.

Company Table | \$480

Support the event by purchasing a table of eight to inspire and uplift your company or organization's employees. Ticket sales close May 7th.

Raffle Prize Sponsor | In-Kind

Contribute an item to the prize raffle to showcase your business & help YWCA Banff raise funds to continue this meaningful community event. Recognition based on raffle prize value.



SPONSOR CONTACT

For more information about sponsorship opportunities or to purchase a table please contact:

EMILY ROURKE (SHE/HER)

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YWCA Banff