

## STRATEGIC PLAN

### **Our Vision**

A thriving, equitable society

#### **Our Mission**

Shaping a safe and inclusive Bow Valley that empowers women and their community for a better future.

# **Guiding Principles**

### **Partnership**

We promote open and active teamwork, and connection with a network of community partners.

We seek out and nurture collaborations that enhance our work, relationships and community.

#### **Inclusivity**

We strive to advance diversity and promote equity in all of our decisions and interactions.

We invest in learning to challenge the barriers of racism and oppression.

#### **Innovation**

We push boundaries as leaders in our field.

We challenge conventions and seek out research and wise practices to inspire transformative change.

## Woman-centred

We embrace our responsibilities as a member of a global movement committed to women's rights, gender equity, and a world without violence.

#### Transparency

We maintain an accountable professional presence in the Bow Valley.

We ensure the integrity of our organization through open communication about our goal, practices and outcomes.

## Sustainability

We lead a stable organization in an ever-changing landscape.

We collaboratively make decisions that strengthen the future of our organization.

#### **FIVE YEAR STRATEGIC PRIORITIES**

## Advocacy & Leadership

Lead our community to prevent and respond to gender-based violence.

## Housing & Shelter

Develop facilities and services to better meet the spectrum of emergency and supportive housing needs.

## **Culture & People**

Stengthen our culture to attract, retain and develop the best people.

## Resource Development

Expand our resource framework to enhance the sustainability of our programs and services.

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