

# VINEart

GALA & AUCTION



MARCH 18, 2023  
FAIRMONT BANFF SPRINGS

YWCA Banff is delighted to be hosting the VINEart Gala Auction in person again after a three-year hiatus! It's been a challenging few years for our community, especially for individuals and families in crisis in the Bow Valley. The need for our programs and services has more than doubled over last two years and our social enterprise, our hotel, was closed to allow us to focus on providing essential services.

The pandemic showed us how fragile our social systems can be. Our community is calling for stronger networks of support to prevent and address gender-based violence, poverty, housing, shelter, and economic insecurity in the Bow Valley. It also showed us how resilient we are as a community and how we can pull together to support each other in times of crisis.

In the height of the challenges over the past few years, YWCA Banff was steadfast in supporting our community. Thanks to the generous support of our sponsors and partners, the YWCA Banff supported more than 1,300 Bow Valley community members last year. We offered shelter, isolation spaces, bystander intervention training, violence prevention and healthy relationship programs across the Bow Valley for both youth and adults. We provided outreach counselling services to 110 community members. YWCA Banff is also proud to have opened a new affordable housing building, Dr. Priscilla Wilson's Place, which is home to more than 50 new residents including families.

VINEart is an opportunity for our community to come together and enjoy an evening at the beautiful Fairmont Banff Springs. It is also our biggest fundraiser of the year. Funds raised help our team continue to provide essential programs and services in the community.

Our organization thrives thanks to the generosity of our friends and partners. We have several businesses that have partnered with us year after year and we are incredibly grateful for their support. If you haven't had the opportunity to partner with us yet, we invite you to join us as we continue to work towards our vision of a thriving, equitable society.

Ebony Rempel  
Chief Executive Officer

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### VINEart Committee

Cindy Ansley • Jade Ansley • Alison Nagel • Connie MacDonald • Lindsey Vivers • Kellie Keefer-Beck

### YWCA Banff

Ebony Rempel • Michelle Rhode • Emily Sweeney • Emily Rourke • Kate Craig

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### Event Details

When: Saturday, March 18, 2023

Where: Fairmont Banff Springs, Cascade Ballroom

Time: 5:30pm Cocktail Reception, 7pm Dinner

### For more information about sponsorship opportunities please contact:

Ebony Rempel, YWCA Banff

Chief Executive Officer

ebony@ywcabanff.ca or 403-497-6785



## Sponsorship Opportunities

### **\$20,000 Vintage Sponsorship**

- 10 complimentary tickets and prominent table placement (\$2,500 value)\*
  - Industry exclusivity
  - Podium time for corporate representative\*
    - Recognition from podium
  - Recognition on all promotional collateral: print/online/signage
- Sponsor listing on YWCA Banff website with a hyperlink to your website
  - Corporate consent training facilitated by YWCA experts\*
  - 4 profile spotlights on social media, YWCA website
- 2 customized content spotlights in YWCA Banff's quarterly The Bridge Newsletter\*
  - YWCA representative available to speak at corporate/employee event
- Logo included in event photo backdrop (dedicated photographer at this area)

### **\$15,000 Champagne Sponsorship**

- Four complimentary tickets (\$1,000 value)\*
  - Industry exclusivity
  - Recognition from podium
  - Recognition on all promotional collateral: print/online/signage
- Sponsor listing on YWCA Banff website with a hyperlink to your website
  - Corporate consent training facilitated by YWCA experts\*
  - 2 profile spotlights on social media and YWCA website
- 1 customized content spotlight in YWCA Banff's quarterly The Bridge Newsletter\*
- Logo included in event photo backdrop (dedicated photographer at this area)

### **\$10,000 Bordeaux Sponsorship**

- Two complimentary tickets (\$500 value) \*
  - Recognition from podium
  - Recognition on event promotional collateral and signage
    - Sponsor listing on YWCA Banff website
  - Corporate consent training facilitated by YWCA experts \*
    - 1 profile spotlight on social media and YWCA website
- 1 shout out in YWCA Banff's quarterly The Bridge Newsletter (Company name and logo – no custom content) \*



## Sponsorship Opportunities

### **\$5,000 Burgundy Sponsorship**

- Recognition from podium
- Recognition on event promotional collateral and signage
  - Sponsor listing on YWCA Banff website
- 1 shout out on social media and YWCA website (Company name and logo – no custom content)

### **\$2500 Chardonnay Sponsorship**

- Recognition from podium
- Recognition on event promotional collateral and signage
  - Sponsor listing on YWCA Banff website

### **\$1,000 Riesling Sponsorship**

- Recognition on event promotional collateral and signage
  - Sponsor listing on YWCA Banff website

## Additional Sponsorship Opportunities

### **Gift In Kind - Welcome drink sponsor (1 opportunity)**

- Recognition on event promotional collateral and signage

### **Gift In Kind - Seat prize sponsor (1 opportunity)**

- Recognition from podium
- Supporter listing on event signage

### **Gift In Kind - Door prize sponsor (3 opportunities)**

- Recognition from podium
- Supporter listing on event signage

**We appreciate your support and are happy to develop a tailored sponsorship package that works for you and your business.**

*\*Cash sponsor only – Gift in kind donations do not qualify for these benefits as part of the sponsor package.*

*All auction donors will be recognized on event signage.*