

CHANGE MAKERS AWARDS

# Sponsorship Opportunities



This inspiring event brings our community together to celebrate Bow Valley women and gender diverse leaders, innovators, and community shakers.

Change Makers brings together 180 attendees from the Bow Valley and Calgary to celebrate leadership and present the Bow Valley Change Makers Awards. This year's event will be held at the Malcolm Hotel the evening of Thursday May 9th, 2024.

MALCOLM HOTEL, CANMORE

## Thursday, May 9th, 2024

WELCOME RECEPTION

**6:30 - 7:30 PM**

Raffle prize viewing  
Local music  
Photo booth  
Welcome cocktail

PROGRAM

**7:30 - 9:00 PM**

Keynote speaker  
YWCA Banff speakers  
Change Makers Awards  
Raffle Draws



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	\$10,000+ Presenting	\$5,000+ Trailblazer	\$2,500 Leader	\$1,000 Champion	\$500 Advocate
<b>Limit of spots available</b>	1	3			
<b>Complimentary tickets</b> *Applicable for monetary sponsors only	8 tickets (\$600 value)	2 tickets (\$150 value)	2 tickets (\$150 value)		
<b>Be named as presenting sponsor*</b> *Applicable for monetary sponsors only *For example: "Change Makers 2024 Presented by _____"	•				
<b>Be named as award sponsor*</b> *Applicable for monetary sponsors only *For example: "_____ Innovation Award"		•			
<b>Speaking opportunity at event</b>	•	•			
<b>Social media spotlight</b>	2x custom post	1x custom post	1x mention	1x mention	
<b>Logo projected on wall at event</b>	•				
<b>Logo on photobooth printouts</b>	•				
<b>Sponsorship listing on emails to attendees</b>	Logo	•	•	•	
<b>Logo on YWCA Banff website</b>	•	•	•	•	•
<b>Recognition on all event promotional collateral</b>	•	•	•	•	on sponsor signage only

## AUCTION ITEM SPONSOR: IN-KIND

Contribute an item to the prize raffle to showcase your business and help YWCA Banff raise funds to continue this meaningful community event. Recognition based on raffle prize value.

## COMPANY TABLE: \$600

Support the event by purchasing a table of eight to inspire and uplift your company or organization's employees.

## SPONSOR CONTACT

For more information about sponsorship opportunities or to purchase a table, please contact:

**Emily Rourke**  
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