

2025 Sponsorship Package





YWCA Banff invites you to partner with us for the 10th anniversary of the VINEart Gala & Auction on March 15th, 2025, at the Fairmont Banff Springs. One of the most anticipated events in the community, tables are already being reserved after last year's sold-out event.

From Lake Louise to Mînî Thnî, we care about and are deeply embedded in this community. As local needs shift, we adapt to achieve our mission of shaping a safe and inclusive Bow Valley that empowers women and their community for a better future. But we can't do it alone—we need your partnership to turn this vision into reality.

Since the inception of VINEart Gala & Auction 10 years ago, YWCA Banff has provided over 15,000 safe bed nights to people experiencing sexual or domestic violence, housing insecurity, or both. Over the past 10 years our programs have expanded to meet the growing needs of our community. Last year alone YWCA Banff provided 2,966 safe bed nights, a significant increase from the 588 bed nights we provided in 2015. This critical work is only made possible thanks to the generous support of community members, businesses, and funders like you. With your help, we are making real change in the Bow Valley, one night at a time.

The exclusive VINEart Gala & Auction brings together 220 guests from Banff, Canmore, Calgary, and beyond. Attendees include business owners, long-term locals, and part-time residents of the Bow Valley. As our largest fundraiser, VINEart generates critical funds to sustain our core programs while building our capacity to expand and adapt to the needs of people in the Bow Valley.

For 10 years, we have been partnering with visionaries like you to create meaningful change. This milestone year presents a unique opportunity to celebrate our achievements and enhance your brand's impact while supporting this important cause. Our goal this year is to raise \$200,000 to bring the 10-year total raised at VINEart to \$1 Million! Funds raised will support YWCA Banff's residential programs including emergency shelter, transitional housing, affordable housing, and counselling services. A portion of funds will support our Higher Ground Project, YWCA Banff's plan to build a new facility in Canmore to increase our capacity to deliver critical services to our community. With your support, we can create a thriving, equitable future for everyone in the Bow Valley.

We are all part of the fabric of this community. When a former client sends a handwritten thank you card, when someone unhoused finds a long-term place to call home in the community, when a young person stands up to bullying, or when a survivor of violence can begin to heal, the impact reverberates throughout the Bow Valley.

Our work is made possible by the generosity of people like you. Whether you are a longstanding partner, or are considering partnering with us for the first time, we invite you to celebrate with us as we honour the past 10 years of progress and join us in our vision for a thriving, equitable future.

Ebony Rempel Chief Executive Officer

VINEart Gala & Auction: A Decade of Impact

Saturday, March 15th, 2025 Fairmont Banff Springs

6:00 PM | Cocktail Reception 7:00 PM | Dinner

Ticket Pricing:

Single Ticket: \$345

Full Table (10 people): \$3,150 Half Table (6 people): \$1,895



VINEart Committee

Cindy Ansley Jade Ansley Alison Nagel Lindsey Vivers Stacey Bailey

YWCA Banff

Ebony Rempel Reave MacLeod Emily Sweeney Emily Rourke Mich Lam

10th Anniversary Sponsorship Special:

In celebration of our event's 10th anniversary, we're offering an exclusive sponsorship opportunity. Contribute \$10,000 and receive 10 complimentary tickets—a full table for you and your guests, a benefit typically reserved for our presenting sponsors at the \$20,000 level. This special offer honours a decade of impact, bringing our valued partners closer to the heart of our mission and our community. Join us in making this milestone year unforgettable!

Sponsorship Opportunities



10th Anniversary Sponsorship Special!

	\$20,000 Presenting	\$10,000 Champagne	\$5,000 Bordeaux	\$2,500 Burgundy	\$1,000 Chardonnay
Limit of spots available	1	5	10		
Complimentary tickets *Applicable for monetary sponsors only	10 tickets (\$3,150 value)	10 tickets (\$3,150 value)	2 tickets (\$690 value)		
Corporate consent training facilitated by YWCA experts *Applicable for monetary sponsors only	•	•	•		
Industry exclusivity *Applicable for monetary sponsors only	•				
Attend a radio interview with YWCA Banff representative *Applicable for monetary sponsors only	•				
YWCA representative available to speak at corporate/employee event	•				
Recognition on promotional collateral					
Logo displayed on YWCA Banff homepage	•				
Shout-out in radio advertisements	•	•			
Spotlight in pre-event emails	•	•	•		
Social media spotlight	3x custom posts	2x custom posts	1x custom post	1x mention	
Recognition in newspaper ad	•	•	•	•	•
Logo displayed on YWCA Banff website	(hyperlinked to website)	(hyperlinked to website)	•	•	•
Recognition at event					
Podium time for corporate representative	•				
Logo included in photo backdrop	•	•			
Recognition from podium	•	•	•		
Sponsor listing on event slide deck	stand-alone slide	half slide	logo	logo	
Listing in event program	logo (prominent placement)	logo	name only	name only	name only
Logo on event sponsor signage	(prominent placement)	• (prominent placement)	•	•	•

Additional Sponsorship Opportunities:

VINEart Young Leaders Table

The VINEart Young Leaders Table is a unique opportunity for sponsors to purchase individual seats or sponsor an entire table for 10 leaders aged 18-30. This is more than just a seat at the table—it's an opportunity to give the next generation of community changemakers a chance to attend the prestigious VINEart Gala & Auction, network with established leaders, and leave feeling inspired with an understanding of how their support can impact YWCA Banff and the community.

Gift In-Kind: Auction Item Contribution

- Recognition on event sponsor signage
- Recognition at the sponsor level determined by the auction item's retail value

We are grateful for your support and are happy to customize sponsor benefits for you and your business. Please reach out!

For more information about sponsorship opportunities please contact:

Emily Rourke
Fund Development Coordinator
emily@ywcabanff.ca | 403.760.3201

Sponsor sign up deadline: January 31st, 2025





Learn more:

vineartgala.ca

Follow us on our socials:

@ywcabanff

