

CHANGE MAKERS AWARDS

# Sponsorship Opportunities



## Rewrite the Story: Be a Part of Lasting Change

Each year, YWCA Banff celebrates trailblazers, innovators, and community builders through our Change Makers Awards, which honour women and gender-diverse people who are shaping a safer, more equitable future. The 2025 Change Makers event invites you to be part of this movement, embracing the theme of “Rewriting the Story”—a call to action to invest today in the leaders of tomorrow.

This inspiring event brings together 180 attendees from the Bow Valley and Calgary to celebrate women and gender-diverse leaders and present the Bow Valley Change Makers Awards. This year’s event will be held at Silvertip Resort the evening of Thursday May 22, 2025.

Change Makers will support **The YWCA Banff Endowment Fund: Continuing the legacy of Dr. Priscilla Wilson, Queen of the Rockies**, who was the first female doctor in Banff, a dedicated mentor, and community leader. The Endowment Fund exemplifies her commitment to lasting change, ensuring future generations have access to education, mentorship, and leadership development—critical resources for those who will continue rewriting the story of gender equity in the Bow Valley and beyond.

By sponsoring Change Makers 2025, you are not only honouring the achievements of today’s leaders but also investing in the next generation. Your support will help build a future where every woman and gender-diverse person has the resources, representation, and opportunities to succeed. What kind of impact will you leave? Join us in rewriting the story—because the future is ours to shape.





SILVERTIP RESORT, CANMORE  
**Thursday, May 22nd, 2025**

**WELCOME RECEPTION**  
**6:30 - 7:30 PM**

Raffle prize viewing  
 Local music  
 Photo booth  
 Welcome cocktail

**PROGRAM**  
**7:30 - 9:00 PM**

Guest speakers  
 Change Makers Awards  
 Raffle draws

**AWARDS CATEGORIES**

- Margaret Stephens Emerging Leader Award (Ages 16-30)
- Pursuit Community Champion Award
- Business Innovation Award

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	\$10,000+ Presenting	\$5,000+ Trailblazer	\$2,500 Leader	\$1,000 Champion	\$500 Advocate
<b>Limit of spots available</b>	1	3			
<b>Complimentary tickets</b> *Applicable for monetary sponsors only	<b>8 tickets</b> (\$680 value)	<b>4 tickets</b> (\$340 value)	<b>2 tickets</b> (\$170 value)		
<b>Be named as presenting sponsor*</b> *Applicable for monetary sponsors only *For example: "Change Makers 2025 Presented by _____"	•				
<b>Be named as award sponsor*</b> *Applicable for monetary sponsors only *For example: "_____ Innovation Award"		•			
<b>Speaking opportunity at event</b>	•	•			
<b>Social media spotlight</b>	<b>2x custom post</b>	<b>1x custom post</b>	<b>1x mention</b>	<b>1x mention</b>	
<b>Logo projected on wall at event</b>	•				
<b>Logo on photobooth printouts</b>	•				
<b>Sponsorship listing on emails to attendees</b>	logo	•	•	•	
<b>Logo on YWCA Banff website</b>	•	•	•	•	•
<b>Recognition on all event promotional collateral</b>	•	•	•	•	on sponsor signage only

## AUCTION ITEM SPONSOR: IN-KIND

Contribute an item to the prize raffle to showcase your business and help YWCA Banff raise funds to continue this meaningful community event. Recognition based on raffle prize value.

## COMPANY TABLE: \$680

Support the event by purchasing a table of eight to inspire and uplift your company or organization's employees.

## SPONSOR CONTACT

For more information about sponsorship opportunities or to purchase a table, please contact:

[marketing@ywcabanff.ca](mailto:marketing@ywcabanff.ca)  
403-996-2997

**Sponsorship Deadline:**  
**Wednesday, April 30th, 2025, 11:59 PM (MST)**

