



# JAMIE PERKINS MEMORIAL GOLF TOURNAMENT

and “Around the World for Higher  
Ground” Culinary Experience

July 29 & 30, 2023







# ABOUT THE EVENT

Jamie Perkins was a Canmore resident and long-time supporter of YWCA Banff, participating along with four like-minded friends in the “100 Holes of Help” golf marathon for all three years it was held, from 2015 to 2018. Following his untimely passing, Jamie’s teammates have carried on the legacy of 100 Holes of Help by creating the Jamie Perkins Memorial Golf Tournament, which raises money annually for YWCA Banff and one of its major undertakings, the Higher Ground Project.

This year’s Golf Tournament takes place on Sunday July 30th at Stewart Creek Golf & Country Club. The event brings together approximately 100 avid golfers from Canmore, Banff, our regional markets and beyond to raise money for this much needed Bow Valley project.

Leading up to this wonderful day on the links, Stewart Creek Golf & Country Club’s culinary team will host an “Around the World” 5- course dinner with wine pairings on Saturday, July 29th as part of the fundraiser.

**Proceeds from both the Jamie Perkins Memorial Golf Tournament and the “Around the World” culinary evening will benefit this much needed community initiative, YWCA Banff’s Higher Ground Project.** The Higher Ground Project is YWCA’s plan to bring a new, purpose-built facility to Canmore with a range of services to support people in our community including women and families, to build their own thriving futures, free from violence. Higher Ground will leverage the unique expertise of YWCA Banff and other local agencies to provide relevant, long-term support and a safe space for Bow Valley residents.

The growing demand for YWCA Banff’s emergency programs throughout the pandemic has not slowed and their organization continues to pivot to address escalating needs in the Bow Valley. With the generous support of donors and funders, YWCA Banff served approximately 1,350 community members in the 2022-2023 fiscal year and provided 1,431 safe nights to clients accessing emergency sheltering programs. They responded to 671 crisis calls received through their 24-hour crisis line, of which 269 callers identified domestic violence, sexual violence, or both as the primary concern. The number of crisis calls made to YWCA Banff has more than doubled since the 2020-21 fiscal year.

We hope you will join us on either day or perhaps both and support this important community initiative.



# EVENT SCHEDULE

## STEWART CREEK GOLF & COUNTRY CLUB

### **“AROUND THE WORLD FOR HIGHER GROUND” CULINARY EVENT**

Saturday July 29th, 2023

6:30 pm | Cocktail Reception

7:00 pm | Dinner

*A five-course dinner with food & wine pairings from across the globe*

Cost: \$175 per ticket

\$1,320 for table of eight (8)

### **THE JAMIE PERKINS MEMORIAL GOLF TOURNAMENT**

Sunday July 30th, 2023

8:00 am | Sign In & Breakfast on the Range

9:00 am | Shotgun Start

2:30 pm | Golf Reception & Silent Auction

*Eighteen holes*

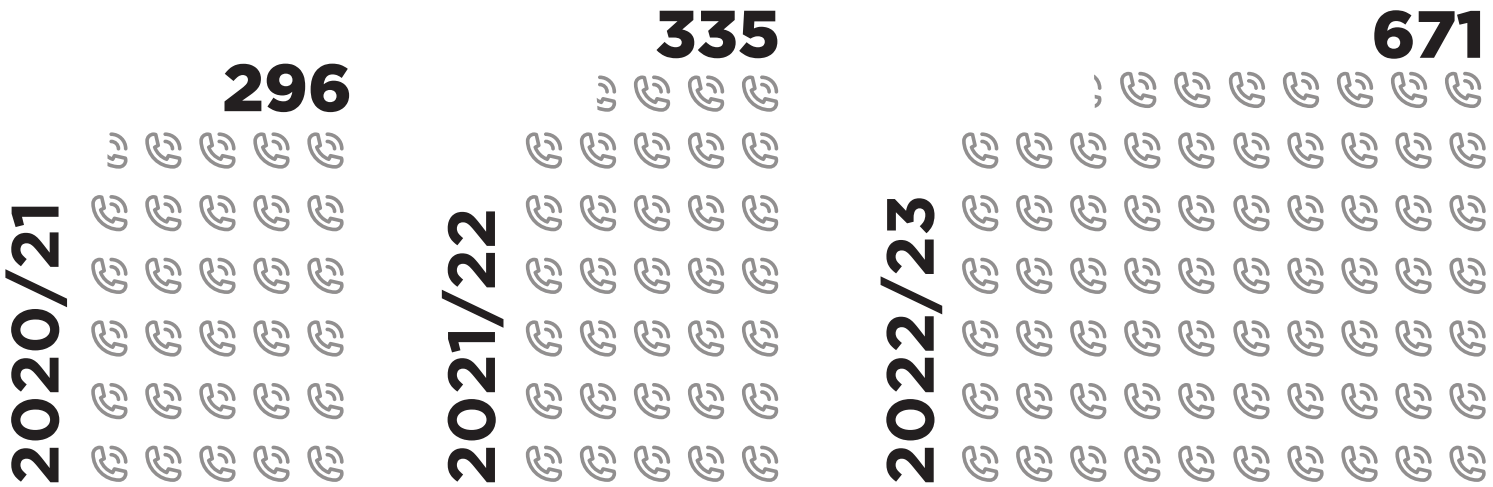
Cost: \$150 for members of Stewart Creek

\$275 for non-members



YWCA Banff served approximately **1,350 community members** in the 2022-2023 fiscal year and provided **1,431 safe nights** to clients accessing emergency sheltering programs.

The amount of calls through YWCA Banff’s crisis line has **more than doubled in the past 3 years.**



In 2022-2023, they responded to 671 crisis calls received through their 24-hour crisis line, of which **269 callers identified domestic violence, sexual violence, or both as the primary concern.**





"All the staff at the shelter were extremely kind, generous, helpful, understanding, and non-judgemental. It was so wonderful to have a clean, quiet, safe place to heal, but the thing I appreciate the most was having the counsellors to speak to. I learned a lot about relationships, safety, self-love, and... techniques to get me through the hard times in my life... You truly changed my life for the better, now and for the future."

**Client Testimonial, YWCA Banff**





# JAMIE PERKINS MEMORIAL GOLF TOURNAMENT

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR

**\$10,000**

*ONLY ONE AVAILABLE*

- Includes six (6) complimentary golfers in the tournament (Culinary Experience not included)
- Be named as the Presenting Sponsor in all event promotional collateral
- Two (2) custom social posts to reach YWCA Banff's (7,300 followers)
- One (1) shout out on YWCA Banff's social media
- Recognition from the podium at the Culinary Experience & Golf Reception
- Sponsor listing on YWCA Banff's website with a link to your website
- Recognition on all event promotional collateral (social media, emails, newspaper thank you ad)
- Listing on event sponsor signage

### COMMUNITY BUILDER

**\$5,000**

- Includes four (4) complimentary golfers in the tournament (Culinary Experience not included)
- One (1) custom social post to reach YWCA Banff's (7,300 followers)
- Recognition from the podium at the Culinary Experience & Golf Reception
- Sponsor listing on YWCA Banff's website with a link to your website
- Recognition on all event promotional collateral (social media, emails, newspaper thank you ad)
- Listing on event sponsor signage

### CHAMPION

**\$2,500**

- Includes two (2) complimentary golfers in the tournament (Culinary Experience not included)
- Two (2) shout outs on YWCA Banff's social media (7,300 followers)
- Recognition from the podium at the Golf Reception
- Sponsor listing on YWCA Banff's website
- Recognition on all event promotional collateral (social media, emails, newspaper thank you ad)
- Listing on event sponsor signage

### ADVOCATE

**\$1,500**

- One (1) shout out on YWCA Banff's social media (7,300 followers)
- Recognition from the podium at the Golf Reception
- Sponsor listing on YWCA Banff's website
- Recognition on all event promotional collateral (social media, emails, newspaper thank you ad)
- Listing on event sponsor signage

### ON-COURSE BEVERAGE SPONSOR

**\$750**

*TWO AVAILABLE*

- Recognition from the podium at the Golf Reception
- Recognition on all event promotional collateral (social media, emails, newspaper thank you ad)
- Recognition on sponsor signage

### HOLE SPONSOR

**\$250**

*EIGHTEEN AVAILABLE*

- Recognition on sponsor signage
- Recognition in newspaper thank you ad

### AUCTION ITEM SPONSOR (IN-KIND)

- Recognition on sponsor signage
- For items valued at \$1,500 or more, you will receive the sponsor benefits listed at the levels above

# “AROUND THE WORLD FOR HIGHER GROUND” CULINARY EXPERIENCE SPONSORSHIP OPPORTUNITIES

## KEYNOTE SPEAKER - KELLY VANDERBEEK

With over a decade of experience as a professional athlete and now over a decade as a broadcaster and communications specialist, Kelly's resume is extensive. She is a World Cup Medalist, Olympian, TV Host at the Olympic Games, was a primetime host of the Calgary Stampede, and is an industry advisor with SONY international. Kelly also works hard to support the next generation of athletes through her efforts both with WinSport and Alpine Canada's Board of Directors. Kelly works closely with Own the Podium and Canada's sports community on safe sport and communication initiatives. Professionally, Kelly splits her time as a TV host and reporter, a speaker, communications consultant, and as an artist.

## DINNER SPONSOR

**\$2,500**

ONE AVAILABLE

- Includes four (4) tickets to the Culinary Experience
- Be named as the Dinner Sponsor in all Culinary Experience promotional collateral
- One (1) shout out on YWCA Banff's social media (7,300 followers)
- Sponsor listing on YWCA Banff's website
- Recognition from the podium at the Culinary Experience
- Recognition on all event promotional collateral (social media, emails, newspaper thank you ad)
- Listing on Culinary Experience sponsor signage

## COCKTAIL RECEPTION SPONSOR

**\$1,000**

TWO AVAILABLE

- Includes two (2) tickets to the Culinary Experience
- Be named as the Cocktail Reception Sponsor in all Culinary Experience promotional collateral
- Sponsor listing on YWCA Banff's website
- Recognition from the podium at the Culinary Experience
- Recognition on all event promotional collateral (social media, emails, newspaper thank you ad)
- Listing on Culinary Experience sponsor signage

## WINE SPONSOR

**\$750**

ONE AVAILABLE

- Be named as the Wine Sponsor in all Culinary Experience promotional collateral
- Recognition from the podium at the Culinary Experience
- Recognition on all event promotional collateral (social media, emails, newspaper thank you ad)
- Listing on Culinary Experience sponsor signage





**CLICK HERE TO FOR  
SPONSOR REGISTRATION**

**For more information about sponsorship opportunities please contact Terry O'Neill at [terry@canmore-ab.ca](mailto:terry@canmore-ab.ca).**

**[ywcabanff.ca/events/jpm-golf-tournament/](http://ywcabanff.ca/events/jpm-golf-tournament/)**

Please note, YWCA Banff follows [CRA Guidelines](#) for charitable tax receipts. In most cases, sponsorships are not eligible for a charitable tax receipt. If you would like to donate towards this tournament and prefer to receive a tax receipt instead of the sponsorship benefits, please reach out to Terry O'Neill at the email above.